



## **AWARD-WINNING SOLUTIONS AND SERVICES**

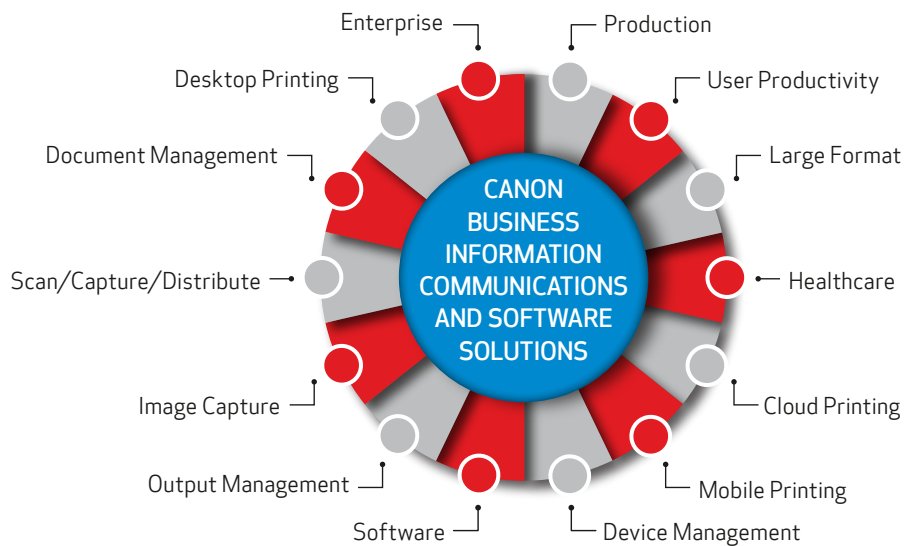
Canon's commitment to delivering outstanding imaging solutions and exceptional services to its customers is reflected in the awards and recognition received.

October 2020

# CANON DELIVERS OUTSTANDING TECHNOLOGIES ACROSS MANY MARKETS

**Canon U. S. A.** receives numerous awards and recognition from top industry analysts and holds leadership positions in key segments of the office imaging market. When choosing Canon, you can feel confident that you're partnering with a company that delivers outstanding technologies across a range of markets.

As a leader in advanced digital imaging, Canon offers its customers a comprehensive line-up of solutions. Whether it's software to help streamline workflows or imaging devices for small offices, large enterprises, or high-volume production environments, Canon has a solution to suit virtually every need, application, and budget.



## imageRUNNER ADVANCE AWARDS

### Keypoint Intelligence—Buyers Lab 2020, 2018, 2017, and 2016 Copier MFP Line of the Year **Canon imageRUNNER ADVANCE Series**

For the last four of the past five years, Canon has earned BLI's prestigious Copier MFP Line of the Year award. This validates Canon's strong copier market reputation for offering reliable, easily adaptable systems that can enhance existing workflows.

"When it comes to reliability and usability, Canon's copier MFP line is the standard bearer in the industry," said George Mikolay, associate director of copier MFP/production analysis, Keypoint Intelligence. "We tacked on more than two million impressions on Canon's copier engines this year and

experienced just three misfeeds, which is simply outstanding and unmatched by any other vendor."

The award-winning A3 imageRUNNER ADVANCE MFPs demonstrate Canon's commitment to embrace a unified approach across hardware and software solutions to help enterprise environments optimize their digital workplace transformation. They can also help you meet today's workforce demands of flexibility, customization, and convenience in the office.

## imageRUNNER ADVANCE DX



### imageRUNNER ADVANCE DX C5700 Series

BetterBuys 2020 Editor's Choice Award

### imageRUNNER ADVANCE C7500 Series

imageRUNNER ADVANCE C7570i III: BLI 2019 Summer Pick Award  
Outstanding 70-ppm Color Copier MFP

imageRUNNER ADVANCE C7580i with ColorPASS-GX500  
Controller (EFI Fiery-based): BLI 2018 RPO Award Outstanding  
Color Entry-Level CRD Production Device



imageRUNNER ADVANCE C7580i: BLI 2017 Summer Pick Award  
Outstanding 70- to 80-ppm Color Copier MFP





### imageRUNNER ADVANCE C5500 Series



BetterBuys 2019 Editor's Choice Award  
BetterBuys 2016 Editor's Choice Award

imageRUNNER ADVANCE C5535i III: BLI 2019 Summer Pick Award  
Outstanding 35-ppm Color Copier MFP



imageRUNNER ADVANCE C5550i III: BLI 2019 Summer Pick Award  
Outstanding 50-ppm Color Copier MFP

imageRUNNER ADVANCE C5560i: BLI 2017 Summer Pick Award  
Outstanding 60-ppm Color Copier MFP

  imageRUNNER ADVANCE C5550i: BLI 2017 Winter Pick Award  
Outstanding 41- to 50-ppm A3 Color MFP



  imageRUNNER ADVANCE C5535i: BLI 2017 Winter Pick Award  
Outstanding 31- to 40-ppm A3 Color MFP

### imageRUNNER ADVANCE C3500 Series

  imageRUNNER ADVANCE C3530i: BLI 2017 Summer Pick Award  
Outstanding 30-ppm Color Copier MFP

imageRUNNER ADVANCE C3525i: BLI 2017 Summer Pick Award  
Outstanding 25-ppm Color Copier MFP

### imageRUNNER ADVANCE C355iF/C255iF Models

  imageRUNNER ADVANCE C355iF: BLI 2017 Summer Pick Award  
Outstanding Color Multifunction Printer for Large Workgroups



imageRUNNER ADVANCE C255iF: BLI 2017 Summer Pick Award  
Outstanding Color Multifunction Printer for SMBs

### imageRUNNER ADVANCE 8500 Series (BW)

imageRUNNER ADVANCE 8595i III: BLI 2019 Summer Pick Award  
Outstanding 95-ppm Copier MFP

BetterBuys 2017 Innovative Product of the Year  
BetterBuys 2016 Editor's Choice Award

  imageRUNNER ADVANCE 8505i: BLI 2016 Summer Pick Award  
Outstanding 91- to 105-ppm A3 Monochrome MFP







  imageRUNNER ADVANCE 8585i: BLI 2016 Summer Pick Award  
Outstanding 81- to 90-ppm A3 Monochrome MFP



## imageRUNNER ADVANCE





<ul style="list-style-type: none"> <li></li> <li></li> </ul>	<p><b>imageRUNNER ADVANCE 6500 Series (BW)</b></p> <p>imageRUNNER ADVANCE 6555i III: BLI 2019 Summer Pick Award Outstanding 55-ppm Copier MFP BetterBuys 2016 Editor's Choice Award</p> <p> imageRUNNER ADVANCE 6575i: BLI 2016 Summer Pick Award Outstanding 71- to 80-ppm A3 Monochrome MFP</p> <p> imageRUNNER ADVANCE 6565i: BLI 2016 Summer Pick Award Outstanding 61- to 70-ppm A3 Monochrome MFP</p>
<ul style="list-style-type: none"> <li></li> </ul>	<p><b>imageRUNNER ADVANCE 4500 Series (BW)</b></p> <p>BetterBuys 2020 Innovative Product of the Year Award BetterBuys 2019 Editor's Choice Award BetterBuys 2017 Editor's Choice Award</p> <p>imageRUNNER ADVANCE 4535i III: BLI 2019 Summer Pick Award Outstanding 35-ppm Copier MFP</p> <p> imageRUNNER ADVANCE 4535i: BLI 2017 Summer Pick Award Outstanding 35-ppm Copier MFP</p>
	<p><b>imageRUNNER 1643 Series (BW)</b></p> <p>imageRUNNER 1643 Series: BLI 2020 Summer Pick Award Outstanding Printer for Small and Home Offices</p>
	<p><b>imageRUNNER 2625i/2630i/2645i Models (BW)</b></p> <p>imageRUNNER 2625i: BLI 2020 Summer Pick Award Outstanding 25-ppm Copier MFP for Shared Workgroups</p> <p>imageRUNNER 2630i: BLI 2020 Summer Pick Award Outstanding 30-ppm Copier MFP for Shared Workgroups</p> <p>imageRUNNER 2645i: BLI 2020 Summer Pick Award Outstanding 45-ppm Copier MFP for Shared Workgroups</p>



## imageRUNNER ADVANCE



## imageCLASS AWARDS

	<p><b>imageCLASS LBP228dw</b></p> <p>BLI 2020 Summer Pick Award Outstanding Printer for Small and Home Offices</p>
	<p><b>imageCLASS LBP325dn</b></p> <p>BLI 2020 Summer Pick Award Outstanding Printer for Small Workgroups</p>
	<p><b>Color imageCLASS LBP664Cdw</b></p> <p>BLI 2019 Summer Pick Award Outstanding Color Printer for Small Workgroups</p>
	<p><b>Color imageCLASS MF746Cdw</b></p> <p>BLI 2019 Summer Pick Award Outstanding Color MFP for Small Workgroups</p>
	<p><b>imageCLASS MF269dw/MF267dw/MF264dw</b></p> <p>BLI 2019 Winter Pick Award Outstanding Personal Multifunction Printer</p>
	<p><b>imageCLASS LBP215dw/LBP214dw</b></p> <p>BLI 2018 Summer Pick Award Outstanding Printer for Small and Home Offices</p>
<p>● ●</p>	<p><b>imageCLASS MF525dw</b></p> <p>BLI 2018 Summer Pick Award Outstanding Color Multifunction Printer for SMBs</p> <p>BetterBuys 2018 Editor's Choice Award</p>
<p>● ●</p>	<p><b>Color imageCLASS MF735Cdw/MF733Cdw/MF731Cdw</b></p> <p>BLI 2018 Winter Pick Award Outstanding Color Multifunction Printer for Small Workgroups</p>
<p>● ●</p>	<p><b>Color imageCLASS MF634Cdw/MF632Cdw</b></p> <p>BLI 2018 Winter Pick Award Outstanding Personal Color Multifunction Printer</p>

## imageCLASS



## SOFTWARE AWARDS

	<p><b>Therefore Software</b></p> <p>BLI 2020 Pick Award Outstanding Information Governance Solution</p> <p>● BLI 2019 Winter Pick Award Outstanding Information Governance Solution</p> <p>● BLI 2018 Winter Pick Award Outstanding SMB Information Management and Workflow Solutions</p> <p>● BLI 2017 Winter Pick Award Outstanding Information Management Platform</p>
	<p><b>uniFLOW Software</b></p> <p>BLI 2020 Pick Award Outstanding Cloud Output-Management Solution</p> <p>● BLI 2019 Winter Pick Award Outstanding Cloud Output-Management Solution</p> <p>● BLI 2018 Winter Pick Award Outstanding Enterprise Output and Scan Management Solution</p> <p>● BLI 2017 Winter Pick Award Outstanding Output Management Platform</p>
	<p><b>IRIS Powerscan Software</b></p> <p>BLI 2020 Pick Award Outstanding Scan Capture and Processing Solution</p> <p>● BLI 2018 Winter Pick Award Outstanding Scan Capture and Processing Solution</p>



IRIS Powerscan™

## imagePROGRAF AWARDS

	<p><b>imagePROGRAF TM Series</b> CE 2019 HOT PRODUCTS</p>
	<p><b>imagePROGRAF TM-305 MFP T36</b> RED HOT Technology</p>
	<p><b>imagePROGRAF TX Series</b> CE 2018 HOT PRODUCTS</p>
	<p><b>imagePROGRAF TX-3000 MFP T36</b> Wide-Format and Signage Top Products 2018 Output Device: Engineering Printer</p>
	<p><b>imagePROGRAF TX-3000 MFP T36</b> Wide-Format and Signage Top Products 2018 Ink and Toner: Aqueous/Durable Aqueous/Latex Ink/Dye-Sub</p>



## imagePROGRAF



## imagePRESS/varioPRINT AWARDS













### varioPRINT 140/135/115

- varioPRINT 140/135/115 with PRISMAsync Print Controller  
BLI 2018 PRO Award – Outstanding Light-/Mid-Volume Production Device





## imageFORMULA AWARDS

	<p><b>imageFORMULA DR-S150</b> BLI 2020 Summer Pick Award Outstanding Workgroup Scanner</p>
	<p><b>imageFORMULA DR-G2140</b> BLI 2019 Summer Pick Award Outstanding Mid-Volume Production Scanner</p>
	<p><b>BetterBuys 2018 Editor's Choice Award</b></p>
	<p><b>imageFORMULA C225W II</b> BLI 2019 Winter Pick Award Outstanding Workgroup Scanner</p>
	<p><b>imageFORMULA DR-M260</b> BLI 2018 Winter Pick Award Outstanding Workgroup Scanner</p>
	 <b>BetterBuys 2018 Innovative Product of the Year</b>
	 <b>BetterBuys 2017 Editor's Choice Award</b>
	<p><b>imageFORMULA ScanFront 400 Model</b></p>
	 BLI 2017 Summer Pick Award Outstanding Workgroup Scanner
	<p><b>imageFORMULA DR-G1100 Model</b></p>
	 BLI 2016 Winter Pick Award Outstanding Budget-Friendly A3 Mid-Volume Production Scanner
	<p><b>imageFORMULA DR-F120 Model</b></p>
	 BLI 2015 Summer Pick Award Outstanding Achievement in Value
	<p><b>imageFORMULA DR-M1060 Model</b></p>
	 BLI 2015 Winter Pick Award Outstanding Achievement in Value

### imageFORMULA



## KEYPOINT INTELLIGENCE—BUYERS LAB PACESETTER AWARDS

Canon U.S.A., Inc. has been honored with the prestigious BLI PaceSetter award in the categories of Document Imaging Security, Mobile Print, Education, Financial Services, and Healthcare – Hospital Networks from the analysis at Keypoint Intelligence – Buyers Lab (BLI).

<ul style="list-style-type: none"> <li>●</li> </ul>	<p><b>Serviceability and Support 2020–2021</b></p> <ul style="list-style-type: none"> <li>● Recognized for advanced technologies, including artificial intelligence, remote diagnostics, virtual communication, and proactive and predictive maintenance.</li> <li>● Continued investment in the service toolbox to utilize new technologies and forward-facing vision</li> <li>● Extensive device security portfolio protecting firmware and software through proprietary and partner technology</li> <li>● Highest level in Buyers Lab test facility for service administration tools and reliability</li> </ul>
	<p><b>Ease of Use: Enterprise Devices 2020–2021</b></p> <ul style="list-style-type: none"> <li>● Recognized for intuitive drivers that offer an entire tab for customization plus the creation of presets to streamline job programming</li> <li>● Easy-to-use control panel, with smartphone-like navigation and support for personal and shared customization</li> <li>● Robust USB print and scan capabilities</li> <li>● Outstanding user intervention capabilities</li> <li>● Simple job management helps enterprises work more efficiently</li> </ul>
<ul style="list-style-type: none"> <li>●</li> </ul>	<p><b>MFP Accessibility 2019–2020</b></p> <ul style="list-style-type: none"> <li>● Recognized for the imageRUNNER ADVANCE Series' expansive set of features and functions for enhancing accessibility.</li> <li>● Easy-to-access Voluntary Product Accessibility Template (VPAT) for its imaging product line, including hardware and software solutions.</li> <li>● Universal Design Guide that outlines product accessibility features of the imageRUNNER ADVANCE product line as an education resource.</li> </ul>
<ul style="list-style-type: none"> <li>●</li> </ul>	<p><b>Healthcare – Hospital Networks 2019–2020</b></p> <ul style="list-style-type: none"> <li>● Outstanding solutions and services for healthcare providers</li> <li>● Strong mix of offerings beyond document imaging</li> <li>● Feature-rich Canon products to suit any document input/output need in a healthcare environment</li> </ul>
<ul style="list-style-type: none"> <li>●</li> </ul>	<p><b>Document Imaging Security 2017–2018</b></p> <ul style="list-style-type: none"> <li>● Unsurpassed, built-in user-authentication</li> <li>● Leadership in industry security initiatives</li> <li>● uniFLOW platform handles authentication, user tracking, and document-centric data loss prevention for all-size businesses</li> </ul>
<ul style="list-style-type: none"> <li>●</li> </ul>	<p><b>Mobile Print 2017–2018</b></p> <ul style="list-style-type: none"> <li>● Wide-reaching portfolio</li> <li>● Security features like secure pull-printing, authentication, and tight integration with output management software</li> <li>● Strong support for mobile-friendly industry standards</li> <li>● Excellent hardware compatibility and adaptability including brand-agnostic solutions</li> </ul>
	<p><b>Education – Higher Education 2019–2020</b></p> <ul style="list-style-type: none"> <li>● Outstanding portfolio of print devices</li> <li>● Hardware offerings that can satisfy campus and educational needs that go beyond traditional document imaging</li> <li>● Higher Education Advisory Team research</li> <li>● Library of marketing and educational content</li> <li>● Wide-ranging facilities management services educational content</li> </ul>
<ul style="list-style-type: none"> <li>●</li> </ul>	<p><b>Financial Services 2017–2018</b></p> <ul style="list-style-type: none"> <li>● Automated mortgage loan processing</li> <li>● Wide-ranging hardware for offices</li> <li>● Excellent security-software portfolio</li> <li>● World-class services and support</li> <li>● Outstanding production-print portfolio</li> </ul>



## OTHER AWARDS AND RECOGNITIONS

### ● Homeland Security Awards **"ASTORS" Platinum, Gold, and Silver Awards**

Canon U.S.A., Inc. was recently named by American Security Today (AST) as a winner of three of its 2019 "ASTORS" Homeland Security Awards. These awards recognize Canon's imageRUNNER ADVANCE, uniFLOW, and imageWARE Secure Audit Manager as a Platinum Award Winner for "Best Email Security

Solution"; Canon's mxHero and Canon MFP as a Gold Award Winner for "Best Access Control & Authentication System"; and Therefore™—a premier information management, workflow, and business analytics platform offered by Canon—as a Silver Award Winner for "Best Data Storage Security Solution."



### ● Canon Named a LEADER in IDC MarketScape: **Worldwide Contractual Print and Doc Services Hardcopy 2018-2019 Vendor Assessment**

This positioning recognizes Canon's comprehensive portfolio of Managed Document Services (MDS) as well global expertise in process optimization and information management.

Canon's approach to MDS is used throughout all the services and has been acknowledged as a successful methodology through this recognition.

*IDC MarketScape: Worldwide Contractual Print & Document Services Hardcopy 2018-2019 Vendor Assessment (December, 2018 DOC #US44387318)*

### ● Canon Named a LEADER in IDC MarketScape: **Worldwide Security Solutions and Services Hardcopy 2019-2020 Vendor Assessment**

This positioning reflects Canon's commitment to preparing customers for the future of work and protecting the print, document, and information ecosystem through a comprehensive set of solutions and services.

According to IDC, "Organizations should consider Canon when looking for a comprehensive and holistic approach to print and document security, with a focus on process optimization, workflow, and information management."

*Source: IDC MarketScape: Worldwide Security Solutions and Services Hardcopy 2019-2020 Vendor Assessment (December, 2019 DOC # US44811119)*



## OTHER AWARDS AND RECOGNITIONS

### BenchmarkPortal Awards 2019 Center of Excellence

The Canon U.S.A., Inc. Technical Support Center has earned the "Center of Excellence" certification from BenchmarkPortal for 11 consecutive years. Contact centers achieved the Center of Excellence distinction based on best-practice metrics drawn from the world's largest database of objective and quantitative data that's audited and validated by researchers from BenchmarkPortal.

To achieve certification as a Center of Excellence, a company must undergo a rigorous benchmarking process, which compares the organization's operational metrics to those of its peers using the world's largest database of contact center metrics. During this process, BenchmarkPortal experts audit and verify key data from the contact center applying for certification.



### 2019 iF Design Award

iF Design Awards are recognized internationally as one of the most prestigious awards within the field of design, with outstanding industrial designs chosen from all over the world each year.

#### iF Design Award 2019 (Product) Winners

- PowerShot G1 X Mark III Compact digital camera
- TS-E50mm f/2.8L Macro/TS-E90mm f/2.8L Macro/TS-E135mm f/4L Macro Tilt-shift lenses
- 10x32 IS/12x32 IS/14x32 IS Binoculars
- EOS C200 Digital Cinema Camera
- CN-E18-80mm T4.4 L IS KAS S / CN-E70-200mm T4.4 L IS KAS S Digital Cinema lenses ZSG-C10 zoom servo grip
- imagePROGRAF PRO-6000/PRO-4000/PRO-2000 Large-format inkjet printers
- PIXMA TR4500/TS3100/TS200 Series Inkjet printers
- VarioPrint 6000 TITAN series Cut-sheet monochrome production presses
- LabelStream 4000 series UV inkjet label presses



### U.S. EPA ENERGY STAR® Program 2020 Partner of the Year—Sustained Excellence Award

Canon U.S.A., Inc. is a proud recipient of the United States Environmental Protection Agency's 2020 ENERGY STAR® Partner of the Year—Sustained Excellence Award! This award is bestowed upon companies that demonstrated continued leadership in energy efficiency and commitment to

the ENERGY STAR® program. Canon has been recognized for the fifth consecutive year for its outstanding contribution to the reduction of greenhouse gas emissions by manufacturing energy-efficient products and educating consumers about energy efficiency.



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