



AWARD-WINNING SOLUTIONS AND SERVICES

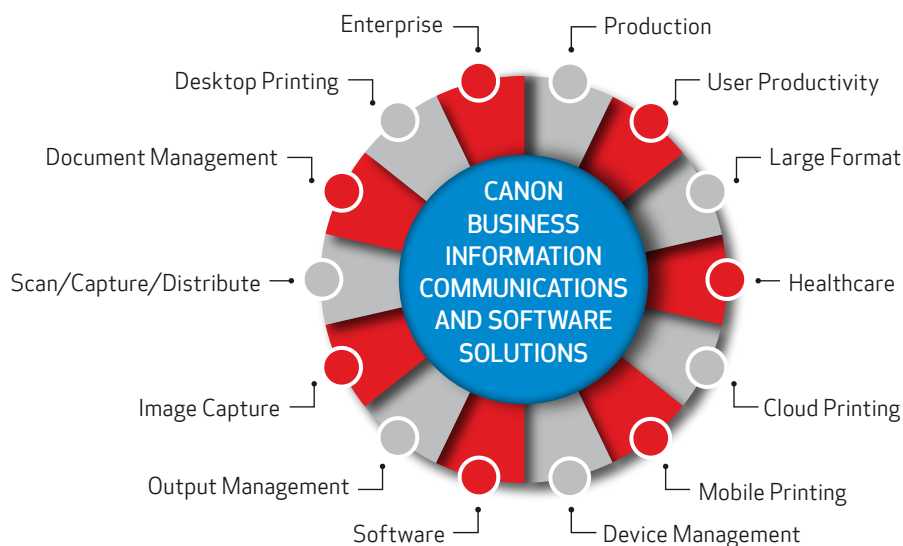
Canon's commitment to delivering outstanding imaging solutions and exceptional services to its customers is reflected in the awards and recognition received.

March 2021

CANON DELIVERS OUTSTANDING TECHNOLOGIES ACROSS MANY MARKETS

Canon U. S. A. receives numerous awards and recognition from top industry analysts and holds leadership positions in key segments of the office imaging market. When choosing Canon, you can feel confident that you're partnering with a company that delivers outstanding technologies across a range of markets.

As a leader in advanced digital imaging, Canon offers its customers a comprehensive line-up of solutions. Whether it's software to help streamline workflows or imaging devices for small offices, large enterprises, or high-volume production environments, Canon has a solution to suit virtually every need, application, and budget.



imageRUNNER ADVANCE AWARDS

Keypoint Intelligence—Buyers Lab 2020, 2018, 2017, and 2016
Copier MFP Line of the Year **Canon imageRUNNER ADVANCE Series**

For the last four of the past five years, Canon has earned BLI's prestigious Copier MFP Line of the Year award. This validates Canon's strong copier market reputation for offering reliable, easily adaptable systems that can enhance existing workflows.

"When it comes to reliability and usability, Canon's copier MFP line is the standard bearer in the industry," said George Mikolay, associate director of copier MFP/production analysis, Keypoint Intelligence. "We tacked on more than two million impressions on Canon's copier engines this year and

experienced just three misfeeds, which is simply outstanding and unmatched by any other vendor."

The award-winning A3 imageRUNNER ADVANCE MFPs demonstrate Canon's commitment to embrace a unified approach across hardware and software solutions to help enterprise environments optimize their digital workplace transformation. They can also help you meet today's workforce demands of flexibility, customization, and convenience in the office.

ImageRUNNER ADVANCE DX



	imageRUNNER ADVANCE DX C257iF BLI 2021 Winter Pick Award Outstanding A4 Color MFP for SMBs
	imageRUNNER ADVANCE DX C5700 Series BetterBuys 2020 Editor's Choice Award
	imageRUNNER ADVANCE C7500 Series imageRUNNER ADVANCE C7570i III: BLI 2019 Summer Pick Award Outstanding 70-ppm Color Copier MFP imageRUNNER ADVANCE C7580i with ColorPASS-GX500 Controller (EFI Fiery-based) : BLI 2018 RPO Award Outstanding Color Entry-Level CRD Production Device
	imageRUNNER ADVANCE C5500 Series BetterBuys 2019 Editor's Choice Award imageRUNNER ADVANCE C5535i III: BLI 2019 Summer Pick Award Outstanding 35-ppm Color Copier MFP imageRUNNER ADVANCE C5550i III: BLI 2019 Summer Pick Award Outstanding 50-ppm Color Copier MFP





	imageRUNNER ADVANCE DX 527iFZ/527iF Models (BW) BLI 2021 Winter Pick Award Outstanding A4 MFP for Mid-Size to Large Workgroups
	imageRUNNER ADVANCE 8500 Series (BW) imageRUNNER ADVANCE 8595i III: BLI 2019 Summer Pick Award Outstanding 95-ppm Copier MFP
	imageRUNNER ADVANCE 6500 Series (BW) imageRUNNER ADVANCE 6555i III: BLI 2019 Summer Pick Award Outstanding 55-ppm Copier MFP
	imageRUNNER ADVANCE 4500 Series (BW) BetterBuys 2020 Innovative Product of the Year Award BetterBuys 2019 Editor's Choice Award imageRUNNER ADVANCE 4535i III: BLI 2019 Summer Pick Award Outstanding 35-ppm Copier MFP
	imageRUNNER 1643 Series (BW) imageRUNNER 1643 Series: BLI 2020 Summer Pick Award Outstanding Printer for Small and Home Offices
	imageRUNNER 2625i/2630i/2645i Models (BW) imageRUNNER 2625i: BLI 2020 Summer Pick Award Outstanding 25-ppm Copier MFP for Shared Workgroups imageRUNNER 2630i: BLI 2020 Summer Pick Award Outstanding 30-ppm Copier MFP for Shared Workgroups imageRUNNER 2645i: BLI 2020 Summer Pick Award Outstanding 45-ppm Copier MFP for Shared Workgroups

imageRUNNER ADVANCE



imageCLASS AWARDS

Keypoint Intelligence—Buyers Lab 2021 A4 Line of the Year Award

As a result of the strength and span of the company's offering in the A4 market, Canon's MFPs stand out amongst competitors, helping it to receive BLI's 2021 A4 Line of the Year award.

"Canon's portfolio of award-winning models this year is unmatched in breadth," said Kaitlin Shaw, associate director of A4 Hardware, Keypoint Intelligence. "From home offices to large workgroups, whether color or monochrome, single-function or multifunction, Canon has the device to meet your needs. Canon's impressive

lineup surpassed the competition in so many ways, offering top-notch value propositions, performances, and user-friendliness."

Committed to developing solutions designed to meet current customer and industry needs, Canon's A4 solutions are built with features to help users as they navigate through the hybrid work environment. Additional components that stood out to Keypoint Intelligence include the line's robust administrative features, security capabilities and strong image quality.

	Color imageCLASS X MF1127C BLI 2021 Winter Pick Award Outstanding A4 Color MFP for Small Workgroups
	Color imageCLASS X LBP1127C BLI 2021 Winter Pick Award Outstanding Color Printer for Small Workgroups
	imageCLASS X MF1238 BLI 2021 Winter Pick Award Outstanding MFP for Small/Home Offices
	imageCLASS X LBP1238 BLI 2021 Winter Pick Award Outstanding Printer for Small/Home Offices
	imageCLASS LBP228dw BLI 2020 Summer Pick Award Outstanding Printer for Small and Home Offices
	imageCLASS LBP325dn BLI 2020 Summer Pick Award Outstanding Printer for Small Workgroups
	imageCLASS MF269dw/MF267dw/MF264dw BLI 2019 Winter Pick Award Outstanding Personal Multifunction Printer

imageCLASS X



SOFTWARE AWARDS

	Therefore Software BLI 2021 Pick Award Outstanding Information Governance Solution BLI 2020 Pick Award Outstanding Information Governance Solution BLI 2019 Winter Pick Award Outstanding Information Governance Solution BLI 2018 Winter Pick Award Outstanding SMB Information Management and Workflow Solutions
	uniFLOW Software BLI 2021 Pick Award Outstanding Cloud Output-Management Solution BLI 2020 Pick Award Outstanding Cloud Output-Management Solution BLI 2019 Winter Pick Award Outstanding Cloud Output-Management Solution BLI 2018 Winter Pick Award Outstanding Enterprise Output and Scan Management Solution
	IRIS Powerscan Software BLI 2020 Pick Award Outstanding Scan Capture and Processing Solution BLI 2018 Winter Pick Award Outstanding Scan Capture and Processing Solution



IRIS Powerscan™

imagePROGRAF AWARDS

	imagePROGRAF TM Series CE 2019 HOT PRODUCTS
	imagePROGRAF TM-305 MFP T36 RED HOT Technology
	imagePROGRAF TX Series CE 2018 HOT PRODUCTS
	imagePROGRAF TX-3000 MFP T36 Wide-Format and Signage Top Products 2018 Output Device: Engineering Printer
	imagePROGRAF TX-3000 MFP T36 Wide-Format and Signage Top Products 2018 Ink and Toner: Aqueous/Durable Aqueous/Latex Ink/Dye-Sub

imagePROGRAF





imagePRESS/varioPRINT AWARDS

varioPRINT 140/135/115

- varioPRINT 140/135/115 with PRISMAsync Print Controller
BLI 2018 PRO Award – Outstanding Light-/Mid-Volume Production Device



imageFORMULA AWARDS

	imageFORMULA DR-S150 BLI 2020 Summer Pick Award Outstanding Workgroup Scanner
	imageFORMULA DR-G2140 BLI 2019 Summer Pick Award Outstanding Mid-Volume Production Scanner
	imageFORMULA DR-C225 II/DR-C225W II BLI 2019 Winter Pick Award Outstanding Workgroup Scanner BetterBuys 2018 Editor's Choice Award
 	imageFORMULA DR-M260 BLI 2018 Winter Pick Award Outstanding Workgroup Scanner BetterBuys 2018 Innovative Product of the Year









imageFORMULA



KEYPOINT INTELLIGENCE—BUYERS LAB PACESETTER AWARDS

Canon U.S.A., Inc. has been honored with the prestigious BLI PaceSetter award in the categories of Document Imaging Security, Mobile Print, Education, Financial Services, and Healthcare – Hospital Networks from the analysis at Keypoint Intelligence – Buyers Lab (BLI).

 	<p>Healthcare – Visionary Leader 2021-2022</p> <ul style="list-style-type: none"> Strong Portfolio to satisfy needs across healthcare organizations of all types Medical device products to help diagnose and treat patients Portfolio of workflow, print management, and information management solutions and services Marketing leadership to back up its technology portfolio
 	<p>Serviceability and Support 2020-2021</p> <ul style="list-style-type: none"> Recognized for advanced technologies, including artificial intelligence, remote diagnostics, virtual communication, and proactive and predictive maintenance Continued investment in the service toolbox to utilize new technologies and forward-facing vision Extensive device security portfolio protecting firmware and software through proprietary and partner technology Highest level in Buyers Lab test facility for service administration tools and reliability
	<p>Ease of Use: Enterprise Devices 2020-2021</p> <ul style="list-style-type: none"> Recognized for intuitive drivers that offer an entire tab for customization plus the creation of presets to streamline job programming Easy-to-use control panel, with smartphone-like navigation and support for personal and shared customization Robust USB print and scan capabilities Outstanding user intervention capabilities Simple job management helps enterprises work more efficiently
 	<p>MFP Accessibility 2019-2020</p> <ul style="list-style-type: none"> Recognized for the imageRUNNER ADVANCE Series' expansive set of features and functions for enhancing accessibility Easy-to-access Voluntary Product Accessibility Template (VPAT) for its imaging product line, including hardware and software solutions Universal Design Guide that outlines product accessibility features of the imageRUNNER ADVANCE product line as an education resource
	<p>Education – Higher Education 2019-2020</p> <ul style="list-style-type: none"> Outstanding portfolio of print devices Hardware offerings that can satisfy campus and educational needs that go beyond traditional document imaging Higher Education Advisory Team research Library of marketing and educational content Wide-ranging facilities management services educational content



OTHER AWARDS AND RECOGNITIONS

BLI Winter 2021 Outstanding Achievement Award: Hybrid Scan Technology

Canon U.S.A., Inc. has been recognized for its Hybrid Workplace Scan Technology from Keypoint Intelligence as a result of its robust lineup of single-function scanners and MFPs for both SOHO and office scanning environments. Specific features that helped Canon's lineup of imageFORMULA and ScanFront single-function scanners and imageCLASS MFPs earn this

award include the line's distributed document capture capabilities through uniFLOW Online and Therefore Online, secure deployment and ongoing administration of home-based imaging hardware, and ability to automate data entry tasks regardless of location, technologies, and application feasibility outside of the industry."



BenchmarkPortal Awards 2020 Center of Excellence

The Canon U.S.A., Inc. Technical Support Center has earned the "Center of Excellence" certification from BenchmarkPortal for **12 consecutive years**. Contact centers achieved the Center of Excellence distinction based on best-practice metrics drawn from the world's largest database of objective and quantitative data that's audited and validated by researchers from BenchmarkPortal.

To achieve certification as a Center of Excellence, a company must undergo a rigorous benchmarking process, which compares the organization's operational metrics to those of its peers using the world's largest database of contact center metrics. During this process, BenchmarkPortal experts audit and verify key data from the contact center applying for certification.



U.S. EPA ENERGY STAR® Program 2020 Partner of the Year—Sustained Excellence Award

Canon U.S.A., Inc. is a proud recipient of the United States Environmental Protection Agency's 2020 ENERGY STAR® Partner of the Year—Sustained Excellence Award! This award is bestowed upon companies that demonstrated continued leadership in energy efficiency and commitment to

the ENERGY STAR® program. Canon has been recognized for the fifth consecutive year for its outstanding contribution to the reduction of greenhouse gas emissions by manufacturing energy-efficient products and educating consumers about energy efficiency.



OTHER AWARDS AND RECOGNITIONS

Homeland Security Awards **"ASTORS" Platinum and Silver Awards**

Canon U.S.A, Inc. was recently named by American Security Today (AST) as a winner of two of its 2020 "ASTORS" Homeland Security Awards. These awards recognize mxHero + Canon MFP as a Platinum Award Winner for "Best Email Security Solution"; and Canon's imageRUNNER ADVANCE DX Series + uniFLOW Online + Print via Cloud as a Silver Award Winner for "Best Access Control & Authentication System".

"Today, the United States is increasingly focusing on protecting public spaces, as well as IT/cyber security networks, and they are calling on innovative companies like Canon U.S.A., Inc., to help them do so," said Tammy Waitt, co-founder and editorial director, American Security Today. "ASTORS' nominations are evaluated on their technical innovation, interoperability, specific impact within the category, overall impact to the industry, relatability to other industry technologies, and application feasibility outside of the industry."



Canon Named a LEADER in IDC MarketScape: **Worldwide Security Solutions and Services Hardcopy 2019-2020 Vendor Assessment**

This positioning reflects Canon's commitment to preparing customers for the future of work and protecting the print, document, and information ecosystem through a comprehensive set of solutions and services.

According to IDC, "Organizations should consider Canon when looking for a comprehensive and holistic approach to print and document security, with a focus on process optimization, workflow, and information management."

Source: IDC MarketScape: Worldwide Security Solutions and Services Hardcopy 2019-2020 Vendor Assessment (December, 2019 DOC # US44811119)



Canon Named a LEADER in IDC MarketScape: **Worldwide Contractual Print and Doc Services Hardcopy 2018-2019 Vendor Assessment**

This positioning recognizes Canon's comprehensive portfolio of Managed Document Services (MDS) as well global expertise in process optimization and information management.

Canon's approach to MDS is used throughout all the services and has been acknowledged as a successful methodology through this recognition.

IDC MarketScape: Worldwide Contractual Print & Document Services Hardcopy 2018-2019 Vendor Assessment (December, 2018 DOC #US44387318)



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